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केन्द्रीय मुक्तविद्यालयी शिक्षा एवं परीक्षा बोर्ड

(भारतीय संविधान के अनुच्छेद 19(1)(सी) एवं 19(1)(जी) तथामानवसंसाधन एवंविद्यकासमंत्रालय, भारतसर्वकार के अंतर्गत एक स्वायत्त संगठन)

पंजीकार्यालय : चतुर्थतल, प्राईमप्लाजा, इंदिरानगर, लखनऊ- 226016

केंपकार्यालय : सी-91 जे०जे०क्लस्टरपीरागढ़ी केंप, नई दिल्ली-110056

CENTRAL BOARD OF OPEN SCHOOLING AND EXAMINATION

(An Autonomous organization under Article 19(1)(C) and 19(1)(G) of the Constitution of India and under the Ministry of Human Resource Development, Government of India)

पत्रांकसंख्या

Ref. No.: CBSE/Acd/4012

दिनांक:

Date: 29/12/2021

Circular

To,

All the Heads and Managers of the Schools

Sub: - Advisory to citizens regarding use of caution against Ed-tech Companies.

Sir /Madam,

Ministry of Education, Government of India vide its D.O. No. 1-56/2021-DIFED dated December 28, 2021 issued an advisory to citizens regarding the use of caution against Edtech Companies in view of alleged misrepresentation of their services and products. The detailed advisory of MoE annexed with this circular consists of:

- Do's and Don'ts to be followed by various stakeholders of education ecosystem.
- E-commerce Regulations & Redressal System.
- The general rules of ASCI's Code for Self-Regulation in advertising
- Free e-learning content/textbook/initiatives of the Government that may also be explored before the purchase of content.
- Grievance redressal portals.

It is requested to disseminate the advisory to all parents and guardians

Copy with a request to respective Heads of Directorates as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

1. All Regional Directors/Regional Officers of CBOSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
2. All Joint Directors/Deputy Directors/Assistant Directors, CBOSE
3. In charge IT Unit with the request to put this circular on the CBOSE websites
4. The Assistant Librarian, CBOSE
5. The Public Relations Officer, CBOSE
6. PS to Chairperson, CBOSE
7. SPS to Secretary, CBOSE
8. Guard File



Organization Secretary
Central Board of Open Schooling and
Examination, New Delhi