

ई-मेल / Email : CBOSE.bharat@gmail.com

वेबसाइट / Website: www.CBOSE.com

सम्पर्कसूत्र / Contact : +91-9557361231

फैक्स / Fax :



केन्द्रीय मुक्त विद्यालयी शिक्षा एवं परीक्षा बोर्ड

(भारतीय संविधान के अनुच्छेद 19(1)(सी) एवं 19(1)(जी) तथा मानव संसाधन एवं विकास मंत्रालय, भारत सरकार के अंतर्गत एक स्वायत्त संगठन.)

पंजीकार्यालय : चतुर्थतल, प्राईमप्लाजा, इंदिरानगर, लखनऊ- 226016

कैंपकार्यालय : सी-91 जे०जे०क्लस्टर पीरागढ़ी कैंप, नई दिल्ली-110056

CENTRAL BOARD OF OPEN SCHOOLING AND EXAMINATION

(An Autonomous organization under Article 19(1)(C) and 19(1)(G) of the Constitution of India and under the Ministry of Human Resource Development, Government of India)

पत्रांकसंख्या

Ref. No.: CBOSE/Acd/8041

दिनांक:

Date: 7/7/25

Circular

To,

All the Heads of Schools affiliated to CBOSE

Subject: Sadak Suraksha Abhiyan (Suraksha Reloaded) – reg.

In India, more than 1.8 lakh people lost their lives last year and sadly, more than 10,000 lives that were lost were of children below the age of 18 years. 11,000 deaths took place near schools and other institutional areas. The issue of road safety demands sensitivity, persistence and targeted efforts to promote behavioral change among drivers, road owning agencies, enforcement officials and bystanders

The Suraksha Abhiyan is an attempt to sensitize everyone on the seriousness of this matter, including children who have an immense potential to act as agents of change. The core idea of this efforts is to persistently try and inculcate value of life, sensitization about the rules of the road and induce better traffic habits.

The Suraksha Abhiyan's event (Suraksha Reloaded) was successfully organized by Ministry of Road Transport & Highways on 06th January, 2025 at Mumbai with the participation of close to 2000 school students. This event featured a special performance by Padmashri Shri Shankar Mahadevan Ji, who performed the official Anthem of the Sadak Suraksha Abhiyan – “परवाह करेंगे, सुरक्षित रहेंगे” written by Shri Prasoon Joshi Ji. The anthem stresses on “Parvaah” or how one should “care” enough for their own lives and that of other on the road as this is an important first step towards combating road safety as a “Behavioral Issue”. Due to its overwhelming response by the students, the anthem is further recorded in

09 Regional Languages – Tamil, Telugu, Kannada, Malayalam, Marathi, Gujarati, Punjabi, Odiya and Bengali along with Hindi.

To facilitate this initiative, the following suggestive activities may be undertaken:

- Play Sadak Suraksha Anthem (SSA) in your school in regional language during assemblies and in all events in schools. The link of the Anthem in Hindi and other 9 regional languages is given in annexure
- 16 shorts films have also been created. Subtle messaging techniques such as ” जल्दी मत मचाओ, आराम से आओ” and “सड़क सुरक्षा की पाठशाला” are used to address specific aspects of road safety. The teachers are requested to play the 16 short films at all prominent events and also disseminate these films through school Whatsapp groups to engage parents and guardians. The google drive link of these short films is given in annexure-I.

You are requested to support this Abhiyaan so that the initiative reinforces our collective commitment to safer roads. Your continued support making the intensified Sadak Suraksha Abhiyaan – a grand success, is expected

With best wishes!

Copy with a request to respective Heads of Directorates as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

1. All Regional Directors/Regional Officers of CBOSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
2. All Joint Directors/Deputy Directors/Assistant Directors, CBOSE
3. In charge IT Unit with the request to put this circular on the CBOSE websites
4. The Assistant Librarian, CBOSE
5. The Public Relations Officer, CBOSE
6. PS to Chairperson, CBOSE
7. SPS to Secretary, CBOSE
8. Guard File



Organization Secretary
Central Board of Open Schooling and
Examination, New Delhi